

*Hirose supports North American growth with new east coast office ...*

## **HIROSE OPENS BOSTON SALES & APPLICATION ENGINEERING SUPPORT CENTER**

DOWNERS GROVE, ILLINOIS — February 14th, 2017 — Hirose, a leader in the development of innovative connector solutions, has expanded its North American sales and application engineering support services with the opening of a new office in Andover, Massachusetts, just outside of Boston. The New England-based office offers sales and technical support that strengthens Hirose's ability to quickly meet customer requirements. The new east coast office reflects Hirose's growth in North America, and demonstrates its continued commitment to customers and channel partners.



The customer support center offers specialized connectivity design support for a wide range of applications including consumer, data center, home appliances, industrial, lighting, medical, smart grid, telecom, test & measurement, transportation and more. Integrating sales, service and support, Hirose enriches the customer experience by shortening the design cycle and satisfying application demands.

“The opening of the Boston facility is the result of Hirose's continued growth in North America. The sales and customer service center includes highly trained engineers and sales professionals that simplify the design and purchasing processes for our customers. We are confident that the new east coast office will serve as a basis for future success in North America,” said Rick van Weezel, Vice-President of Sales and Marketing for Hirose Electric USA.

Combining a wide selection of connectors with unsurpassed customer service, Hirose caters to design engineers and buyers by designing and delivering innovative interconnect solutions for specific OEM applications.

The Boston office is located at:  
300 Brickstone Square Suite 201, Andover, MA 01810  
(978) 662-5255

For additional information about the Boston sales and customer support center, please visit:

[www.hirose.com](http://www.hirose.com)